INVOICE MARKETER

THE DIGITAL MARKETING EFFECT.

FREELANCE DIGITALAL MARKETER

The Digital Marketing Effect!

http://invoicemarketer.infy.uk/

About Me

Welcome!

My name is Shinsiya, from Alanallur. i am a Freelance digital marketer in kerala.I have completed my BBA graduation from the University of Calicut and am currently pursuing a professional course in Digital Marketing at IPCS Global, Perinthalmanna. As part of my learning journey, I am preparing an SEO report to enhance my skills and gain deeper insights into effective digital marketing practices.

I have also created my own digital marketing portfolio under the name Invoice Marketer, where I showcase my works, ideas, and growth in the field of digital marketing.

SERVICES

1. Search Engine Optimization (SEO)

SEO helps your website rank higher on search engines like Google by optimizing keywords, content, and technical aspects. This increases visibility, organic traffic, and long-term brand authority.A freelance digital marketer in kerala

2. Social Media Marketing (SMM)

SMM focuses on promoting your brand through platforms like Facebook, Instagram, and LinkedIn. It builds engagement, brand awareness, and customer loyalty through creative campaigns.

3. Search Engine Marketing (SEM)

SEM involves running paid ads on search engines to instantly appear at the top of results. It’s a fast way to attract targeted traffic and generate quality leads.

4. Content Marketing

Content marketing delivers valuable blogs, articles, videos, and infographics that educate and engage your audience. It builds trust and positions your brand as an industry expert.

5. Pay-Per-Click (PPC) Advertising

PPC ads allow you to pay only when users click on your ad. This ensures cost-effective campaigns that drive instant, measurable traffic to your website.

6. Email Marketing

Email marketing connects directly with customers by sending personalized updates, offers, and newsletters. It’s one of the most effective ways to build long-term customer relationships.a freelance digital marketer in kerala

Mission and vision

Mission

Our mission is to empower businesses of all sizes with result-driven digital marketing strategies that enhance online visibility, build strong customer relationships, and drive sustainable growth.

Vision

Our vision is to become a trusted and leading digital marketing partner, recognized for creativity, transparency, and measurable results. We aspire to transform businesses into strong digital brands, making Invoice Marketer a name synonymous with excellence in digital marketing.

INVOICE MARKETER

THE DIGITAL MARKETING EFFECT.

THANK YOU FOR YOUR ATTENTION!

The Digital Marketing Effect!

http://invoicemarketer.infy.uk/